

Screen Printing 1on1

About our Screen Printing Workshops

Screen Printing is the oldest form of printing t-shirts and is a very profitable market. Screen Printing can be used for printing on a number of substrates from t-shirts, caps, handbags, signs, books and much more. The Screen Printing 1on1 Workshops focus solely on the art of screen printing t-shirts for profit using a manual screen printing press. Our Workshops are designed for individuals and small business owners who want to learn how to run & operate a custom t-shirt business from home or in a retail location.

The Workshops are taught in A REAL WORK ENVIRONMENT. Most people start out at home and we train you in a 12X24ft portable building, it is no bigger than a standard 1 car garage!!! You will learn to print in our environment. Once you print here you will be able to print anywhere!!!

You will print on a 6 color/ 4 station manual press with side clamps. Other items we will be using include a flash dryer (this is used for flashing or curing garments) and a conveyer dryer (used for curing garments). We will also use a heat gun and temperature gun.

When you leave the workshop you will be produce your own screens and print multiple spot color jobs with confidence. You will learn all the basics of running a Screen Printing Business from A-Z. (see course syllabus)

What to Bring

All Printing Materials and supplies needed are supplied to you. You need to bring nothing other than a pen and paper. Some people bring a laptop or tablet and that is okay.

Bring your Questions and any examples of art you may want to create for a shirt. From time to time we may print art that a student brings in so bring it. You may get lucky and print your own art!!!

What you will print

You will be taught proper print technique; you will watch, learn and then print. You will be printing a 1 color design using plastisol inks on Teflon pallets until you get your technique down, After you have learned to push and pull your squeegee correctly (the average student learns this after about 25 prints!!!) and have built your confidence we will move on to printing on multiple colors on t-shirts. The actual amount of prints you do depends on you but most people print about 50 prints total .You will keep the t-shirts you print. Each student will be supplied with 5 white t-shirts and 5 black t-shirts. You will print on both front and back of each t-shirt.

Screen Printing 1on1 Course Syllabus

Day 1

10A.M - MEET & GREET

You will meet the instructors and get to know a little about each other

10:30 - Introduction to Screen Printing

We learn the definition of screen printing and terms used in the business. We learn why screen printing should be your preferred method for printing t-shirts in your business. We will look at the cost associated with screen printing and how to profit from screen printing vs. other printing methods. We discuss pricing jobs, advertising and niche markets that make money.

12:00 noon – Hands on Screen Printing Demonstration

12:15 – Break for Lunch

1:15 - You will Practice Printing Technique (if we spilt into groups)

2:00 It's all about Screens

You will learn about mesh counts, and what mesh count to use with your art. We will prep our screens by degreasing and drying screens.

2:45 Break

3:00 Proper Screen Coating Technique and Drying

Day 2

10Am – Review of Day 1

10:30am – Prepare your Art for film output . We will do a demonstration in CorelDraw on Separating Colors. Discuss Films vs. Vellum and we will discuss RIP software and its advantages.

11:15 Exposure times and Exposure Issues

11:45 Learn to Burn Screens and Wash them Out

12:15 Break For Lunch

1:15 – Learn to Register your jobs

1:45 – Printing Techniques- Printing , Printing , and More Printing

3:45 – Clean up and Reclaiming your Screens

Classes will end at 4pm each day unless we are not done – classes may be extended but will let out

By 5 pm .

When you leave this class , you will have the basics that you need to get started in your very own screen printing business!!!!

Continued Education

Once you leave the class, we suggest you purchase your equipment and start printing right away. You want to practice as much as possible, that's how you will become a pro!! The more you print and coat screens the best you will be. If you need help purchasing equipment we are here to guide you.

We will continue to help you learn to print by offering online tutorials via Facebook and Youtube.

You can always call us if you have questions or need to be refreshed. If you are in the Dallas Area , you can come to the store when we are printing and practice your technique.

From time to time La Tonna has what she calls "Coffee Shop Meetings"—she will meet you at the local Starbucks for coffee and answer questions. It's fun so if your local , call her up for coffee!!!

If you have questions regarding our class please email us and we will be happy to assist you.

Private Workshops are available!!! We will travel anywhere in the USA to train you, your family or your employees. If you need to schedule a private workshop call us for available dates.

Pricing is subject to traveling distance and expenses , the cost to train at your location is \$1000 per session plus expenses (Air Fare and Hotel)and we will train up to 5 people.

for more info contact LaTonna @ 972-802-0942

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We're on FaceBook @ <http://www.facebook.com/tshirtshopdallas>